

W.G.B.2

Lane County Cultural Coalition

c/o Lane Arts Council
99 West 10th Ave. #100
Eugene, OR 97401

May 16, 2005
Lane County Commissioners
125 E 8th Ave
Eugene OR 97401

Dear Lane County Commissioners:

The Lane County Cultural Coalition of the Oregon Cultural Trust is pleased to share with you the chosen Cultural Opportunity Grant proposals. We ask that you show your support for the arts, heritage and humanities in Lane County by joining us in commending the recipients by resolution on June 1, 2005.

The Lane County Cultural Plan's priorities are increased access, awareness and education relating to Oregon's arts, heritage and humanities. During its first year of enacting the Cultural Plan, the Coalition has set aside \$15,000 to disburse for the FY 2005-06 granting cycle. Forty-nine applications were received requesting \$131,598 Cultural Opportunity Grant funds and 10 were selected for funding. Proposals were submitted from all corners of the county, and concern for the geographic location of the applicants was taken into account in the decision-making process.

Please join us in congratulating the grant recipients on June 3, 2005 at 5:00 pm at the new Opusó Gallery at 22 West 7th Street in downtown Eugene for the 2005 Opportunity Grant Awards Ceremony. This will also be the starting point for the June First Friday Art Walk. Light refreshments will be served.

We hope to see you all there!

Best regards,



Meg Trendler
Chairperson, Lane County Cultural Coalition
541-484-5307

The Lane County Cultural Coalition envisions a vibrant cultural life for the people of Lane County.

Lane County Cultural Coalition 2005-2006 Opportunity Grants Program, April 2005
for projects in Lane County, with funding from the Oregon Cultural Trust

Organization	Address	City	Project	Amount Requested	Amount Funded
Maude Kerrns Art Center	1910 East 15th Avenue	Eugene	Dia de los Muertos Day	2,000	1,000
Downtown Initiative for the Visual Arts	110 West Broadway	Eugene	Arts for individuals with disabilities	2,000	2,000
Long Tom Agri-Tourism Association	25040 Jaeg Road	Junction City	Long Tom Country Trail Project	3,500	2,000
Mckenzie Arts Forum, Inc	P. O. Box 325	Blue River	Art In the Forest	2190	2,000
YouthArts & Jacobs Gallery	99 W. 10th Avenue, Suite 100	Eugene	Imaginel	12,200	1,000
Dance Theatre of Oregon	815 Dorris Street	Eugene	Move the Student Body	1,500	1,500
Oregon Festival of American Music	P. O. Box 1497	Eugene	music classes & camps	1,000	1,000
Lord Leebriek Theatre Company	1320 W. 2nd Avenue	Eugene	Bicultural education & performance proj.	2,000	1,500
Sparkplug Dance Educational Resources	836 Taylor Street	Eugene	Workshops & events	2,100	500
Skinner City Farm	455 West 1st Avenue	Eugene	cultural activities	5,000.00	2,500
Total				33,490	15,000



LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: Maude Kerns Art Center

Federal Tax Identification Number (if applicable): 93-0511950

Address: 1910 East 15th Avenue

City: Eugene State: OR Zip Code: 97403

Telephone: 541-345-1571 Fax: 541-345-6248

Organization/Individual Web Address: www.mkartcenter.org

Executive Director (Mr. Mrs. Ms. Other): Ms. Karen Marie Pavelec

Telephone: (see above) Fax: (see above)

E-Mail Address: staff@mkartcenter.org karen@mkartcenter.org

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): _____

Title: _____ E-Mail Address: _____

Telephone: _____ Fax: _____

Lane County District of Applicant: 3

1. Amount Requested: \$2000 Date of Application: April 14, 2005
2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition.

The Maude Kerns Art Center is requesting funds to diversify our audience by strengthening the artistic and cultural ties to the Chicano-Latino community. Although the natural focus of this effort is the 2005 Día de los Muertos (Day of the Dead) Exhibit (October 21 – November 11), it is our intention to build year-round, ongoing, relationships with the Spanish-speaking community. According to the Commission on Hispanic Affairs, the Spanish-speaking community grew in Lane County by 117% from 1990 to 2000. Our goal is to increase awareness of our exhibits, classes, and events among the members of the Chicano-Latino community, as well as to enrich the Center's programs by involving this important segment of our community in our activities. Monies from an opportunity grant would help fund: outreach to Chicano-Latino artists to participate in the Day of the Dead exhibit and our exhibitions program in general ; the translation into Spanish of a summary of "Visual Thinking Strategies" (VTS), a leading museum education practice used by the Art Center's gallery guides; printing of a special bilingual poster; advertising in Spanish-language publications; the stipend for a bilingual coordinator (contracted for three months); and photocopying of calls to artists and other information for the Day of the Dead exhibit, as well as distribution of these materials. The bilingual coordinator would be responsible for making contacts within the Chicano-Latino community and initiating a database of these contacts; locating Spanish-speaking

guides; translating materials into Spanish, including exhibition labels, wall text, press releases, and text for our website; and training gallery guides to make presentations about the Día de los Muertos Exhibit in schools and other venues.

II. Project Information

1. **What is the timeline for the project?** June- August: Contact Chicano-Latino artists in the community and include one or more Chicano-Latino artists on the exhibit jury. Begin making contacts in the Chicano-Latino community. Begin an extensive call to artists. Hire a Spanish-Speaking coordinator for project. September- November: Create database of Chicano-Latino contacts. Locate Spanish-speaking guides. Translate labels and wall text into Spanish. Create text for website and online resources relating to the exhibit in English and Spanish. Translate summary of Visual Thinking Strategies into Spanish. Print summaries of VTS materials into Spanish and English for teachers to use in their classrooms. Train Gallery Guides to do outreach activities at Springfield HS, Hamlin Middle School and other local classrooms using images from the exhibit with VTS. Opening Reception Fiesta with music and food relating to Dia de los Muertos. Tours of the Exhibit. December: Analyze data from exhibit visitors, school programs, evaluations from gallery guides, teachers, and other feedback from the community. Add classes and educational programming to reflect what we've learned. January: Jurying for 2007-2008 exhibits. Begin Gallery Guide training for 2006. Outreach visits to classrooms to get return visits from schools in 2006.
2. **What is the budget for the program/project?** \$2000
3. **Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.** (individual/organization capacity) This project would be supervised by the Arts Program Manager, who would work directly with the bilingual coordinator. Other Staff, including the Executive Director, the Exhibitions Coordinator, and the Publicity Coordinator would also be involved in outreach to the Chicano-Latino community, and especially during June through August before the bilingual assistant is hired. Also integral to the project as far as programming is the Center's Gallery Guide Program, which was initiated in the fall of 2004. The Gallery Guide Program is part of a general effort to link our exhibits and education departments. A core group of guides have been trained in "Visual Thinking Strategies," and have been conducting tours for our 2004-05 exhibits
4. **Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting).** The project will benefit members of the Chicano-Latino community, including Chicano-Latino artists, students and teachers from the 4-J, Bethel, and Springfield school districts, students from the University of Oregon and Lane Community College, the membership of the Maude Kerns Art Center, and local community members.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project.

The Art Center will be working with the 4-J, Bethel, and Springfield school districts to bring students to the Center for Day of the Dead exhibit tours and activities. Particular outreach efforts will be directed to Springfield High School and Hamlin Middle School, where there are the largest Chicano-Latino populations. In partnership with the Ganas Project (a mentoring program that pairs Chicano-Latino UO students with Chicano-Latino middle school students), a special altar will be created for the Día de Los Muertos exhibit by Jefferson Middle School students who are part of the Ganas Project. The Art Center will also partner with the University of Oregon Romance Languages Department and the UO MEChA (Movimiento Estudiantil Chicana/o de Aztlan, a group of Chicano students), the El Centro Latinoamericano, Amigos de los Sobrevivientes (Friends of the Survivors), and the Ballet Juvenil Azteca, a group of young Chicano-Latinos who perform traditional dances at the Day of the Dead opening reception.

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project.

The Art Center will record the number of Chicano-Latino artists represented in the exhibit and the number of altars created by Chicano-Latino groups. We will measure the number of tours conducted in Spanish and/or directed specifically to the Chicano-Latino population. Another important measure will be the number of new contact names of Chicano-Latino individuals and organizations, which will be compiled in a database to be used for exhibit planning and educational programming. We will measure the number of individuals benefited by tracking the attendance at the reception and during the exhibit dates. A gallery assistant/greeter will be positioned at the door to count attendance. There will also be a sign-in book and zip code tracking list. Last year the Día de los Muertos exhibit drew 30 tour groups, with approximately 700 participants. Altogether the exhibit was visited by about 1200 students, teachers, and members of the local community. The Art Center has a goal of increasing our attendance and tour participant numbers by 20%.

Our efforts are directed to increasing awareness about the ways the Art Center can serve the Chicano-Latino community through exhibits, classes, and special events. Equally important is the effort to enrich our current exhibits and educational programming by making contacts within the Chicano-Latino community and responding to specific needs and requests. We anticipate positive and progressive changes in our own programming - - including the addition of new classes, workshops, and activities - - that would ensue as the result of increasing the lines of communication with the members of the Spanish-speaking community.

III. Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees _____
Honoraria _____
Stipends _____ \$800
Production/Technical Personnel _____
Administrative Personnel _____ \$2000
Marketing _____ \$650
Printing/Duplicating _____ \$450
Space Rental _____
Project Materials _____ \$460
Other (postage) _____ \$140

Total Project Expenses \$4500*

Direct Project Income

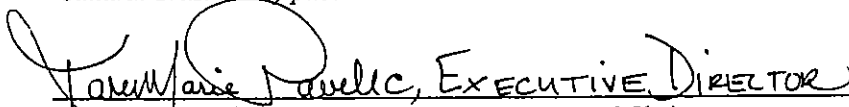
AMOUNT OF THIS REQUEST _____ \$2000
Other Project Income (Cash):
Admissions _____
Fees _____
Other Grants _____
Sponsors _____
Donations _____ \$500
Applicant Cash _____
Value of In-kind support _____ \$2000
(Specify type of in-kind:)

Total Project Income \$4500 *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.


Signature of Individual/Executive Director or Board Chair

04/15/05
Date

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**LANE COUNTY CULTURAL COALITION
Opportunity Grant Application**

Applicant Information

Name of Individual/Organization: Downtown Initiative for the Visual Arts
Federal Tax Identification Number (if applicable): EIN 72-1588441 (Tax ID pending)
Address: 110 West Broadway
City: Eugene State: OR Zip Code: 97401
Telephone: 541-344-3482 Fax: 801-751-5291
Organization/Individual Web Address: www.divanow.org

Executive Director (Mr. Mrs. Ms. Other): Ms. Mary Unruh
Telephone: 541-344-3482 Fax: 801-751-5291
E-Mail Address: mary@divanow.org

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other):
Ms. Carolezoom Patterson
Title: Program Manager E-Mail Address: programs@divanow.org
Telephone: 541-954-8373 Fax: 801-751-5291

Lane County District of Applicant: _____ ?don't understand this question we serve Lane County

1. Amount Requested: \$2000.00 Date of Application: April 15, 2005

2. Priority Addressed (check one or more):
xx Access xx Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition.

People with disabilities are estimated by the Center for Disease Control to make up 32% of Lane County's population, yet most arts and culture organizations have very few if any participants with disabilities. Organizations in general do not offer materials in alternative format (large print, Braille, diskette), sign language interpretation or hearing loops, or accommodations for individuals with physical disabilities. Through this project, DIVA: Downtown Initiative for the Visual Arts will offer consultation and training to interested Lane County arts and culture organizations to increase access to arts and culture for individuals with disabilities and increase individuals with disabilities' awareness of arts and culture opportunities in Lane County. Using organizational self-assessments, tailored lessons from the "Cultural Administrator's Handbook," and opportunities for group trainings of staff and volunteers, organizations will gain an understanding of the importance of and low-cost strategies for including people with disabilities in their programs. As follow up, arts and culture organizations will be paired with a disability organization that will serve as a mentor and "troubleshooter" and cultural organizations will be invited to a "celebration" event to raise awareness and recruit participants from the disability community.

Project Information

What is the timeline for the project?

First quarter (July-August 2005)

- meet with cultural organizations to explain project
- recruit participating organizations (both cultural and

Second quarter (September-November 2005)

- prepare materials regarding local resources on access
- organizations conduct self-assessments

Third quarter (December 2005-February 2006)

- tailored follow up with organizations (problem solving, resource development)
- identification of group and individualized training needs

Fourth quarter (March-May 2006)

- conduct group and individualized trainings
- identify follow up plans
- pair cultural organizations with mentoring disability organizations
- host celebration event to invite disability community participation

What is the budget for the program/project? \$ 2500.00 (\$2000.00 requested and \$500 in kind space rental for trainings and partial DIVA staff time/consulting)

Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.

DIVA already has established positive working relationships with other Lane County arts and culture organizations, including Maude Kerns Art Center, the Hult Center, the Library, the Jacobs Gallery, Impact Arts!, Eugene Glass School, Sparkplug Dance, YouthVisions, and many others. These relationships would smooth the way for collaboration on increasing inclusion of more Lane County residents in arts and culture programs. In addition, Carolezoom, DIVA's program manager, would lead this project. Carolezoom is herself an artist with disabilities, has led nonprofit organizations and has been a consultant and trainer for more than 15 years nationally and internationally on organizational development and strategies for including individuals with disabilities.

Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting).

Organizations will not be coerced to participate but arts and culture organizations active in Lane County will be invited to participate and will receive material that are developed as resources for participating organizations. More than 25 art and culture organizations are expected to agree to participate. Assuming that those organizations have a base of about 20 staff, board and volunteers, approximately 500 members of arts and culture organizations will benefit. Ten disability organizations are willing to serve as resources and recruitment sources. From these

contacts/volunteers/staff and board members, we would expect to reach more than 100 individuals with disabilities. Currently Four arts organizations and eight disability organizations have indicated interest in participating in this project to date.

List the groups and/or individuals (if any) with whom you will collaborate on this project.
Lane Arts Council, Hult Center, City of Eugene Arts & Recreation, Eugene Glass School, Lane Independent Living Alliance, Full Access Brokerage, Linda Diaz (hearing impairment advocate), Jud Turner (cognitive disability specialist), ShelterCare (mental health specialty), (pending responses from 10 more organizations).

Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project

- contacts with organizations will be logged (interest, participation, feedback)
- numbers participating in trainings and consultation will be recorded
- organizational self-assessments (pre- and post-training)
- improvement on the issue will be measured (attitudinal, #s participating)
- feedback will be invited from mentoring disability organizations
- feedback will be sought from the general public (through the celebration event).

Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees	
Honoraria	
Stipends	
Production/Technical Personnel	
Administrative Personnel	800
Marketing	150
Printing/Duplicating	300
Space Rental	500 inkind
Project Materials	250
Other**	500

** (Braille/large print materials, sign language interpreters/hearing loop)

Total Project Expenses **\$2500** *

Direct Project Income

AMOUNT OF THIS REQUEST 2000

Other Project Income (Cash):

Admissions

Fees

Other Grants

Sponsors

Donations

Applicant Cash

Value of In-kind support 500

(Specify type of in-kind:)

training facility rental & partial project staff time

Total Project Income **\$2500** *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.

Mary Unruh

Signature of Individual/Executive Director or Board Chair Date *4/15/05*

Application Checklist:

- Thirteen copies of the application (three-hole punched)
- Current organization budget (single copy)
- ^{see} _{ACT} Copy of IRS tax determination letter (if applicant is not-for-profit organization)
- Optional support materials (a single copy of up to three items)
- ~~NA~~ Site owner's statement of commitment (if appropriate for your project)
- ~~NA~~ Stamped, self-addressed envelope (if return requested)

Mail or deliver all materials in one complete package to:

**Cultural Opportunity Grant
c/o LANE ARTS COUNCIL
99 W. 10th Avenue #100
Eugene OR 97401**

**Receipt Deadline: Friday, April 15, 2005, 4:00 p.m.
NOTE: The Lane Arts Council office closes at 4:00.**

LANE COUNTY CULTURAL COALITION
Opportunity Grant Application



I. Applicant Information

Name of Individual/Organization: Long Tom Agri-Tourism Association

Federal Tax Identification Number (if applicable): 20-2428902

Address: 25040 Jaeg Road

City: Junction City State: OR Zip Code: 97448

Telephone: 541-998-2828 Fax: 541-998-8141

Organization/Individual Web Address: longtomcountrytrail.com

E-Mail Address: danuta1@aol.com

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): Danuta Pfeiffer

Title Association President E-Mail Address danuta1@aol.com

Telephone 541-998-2828 Fax 541-998-8141

Lane County District of Applicant: Junction City

1. Amount Requested: \$ 3,500.00 Date of Application: April 14, 2005
2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition:

We are seeking support for the creation and promotion of the Long Tom Country Trail. Our aim is to create public awareness of these sites located in the Long Tom Area of Lane County. (Trail Map Attached). This project addresses all three areas of access, awareness, and education, as defined in the grant guidelines, with the greatest emphasis on awareness.

We are creating a network of tour sites that will reach new audiences while initiating new programs and strengthening old ones. For example, the well-established Diamond Woods Golf Course will now feature a new art gallery. April's Acres Alpacas has completed a show room and workshop for the spinning and weaving of alpaca fiber. The new, Still Ridge Art Gallery features oil paintings by a local artist in addition to glasswork and other mediums by guest artists who will interpret their work. Our latest member, Kitty Hawk Kigers Mustang Ranch, demonstrates what the taming of this wild breed, obtained from a BLM Gathering, can accomplish, while its owner teaches the breed characteristics and history. Bush's Fern Ridge Produce will educate the public on fruit tree propagation and growth while the visitor to Ridge View Farms will learn bonsai techniques and attend workshops on the origin of heirloom vegetables. No admissions fees are charged to individuals at these venues.

The Long Tom Agri-Tourism Association pulls all of these venues together to create unique tours involving cultural country experiences with special attention to heritage. This year's strong promotion efforts through radio and television coverage, newspaper stories, and website will enhance visibility and promote these cultural activities.

Our local member tour company and contacts with out of state tour groups will provide easy access to the trail through organized tours. Signage at member sites as well as directional signs at pivotal road intersections and well-placed brochures will promote accessibility for individuals as they "Do The Long Tom". To maximize the benefits of this project, we will need support for expanding and maintaining our website, handling marketing costs, and printing brochures.

II. Project Information

1. What is the time line for the project:

The time line for this project runs from April 2005 through August 2005. Requested funds will be used by August 30, 2005 as start up and early promotional plans will be completed by then.

This project is part of a larger venture incurring expenses of about \$25,000. It began with initial plans by our volunteer members, publicist, and graphic designer in December 2004. Publicity targeting upcoming conventions is underway. Our website plans are finalized and completion of the site is anticipated by August 30, 2005. Individual member signs have been ordered and directional signs plotted, with posting to be completed by Memorial Day.

2. What is the budget for the program/project? \$ 6,950

3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.

We have proven individual and organizational capacity to successfully accomplish this project. The Long Tom Agri-tourism Association has its roots in the Long Tom Grange, where the nucleus of current association members has worked together for the past five years. They've promoted cultural projects with their annual Daffodil Festival which features local artists, and draws twelve to fifteen thousand visitors to the area. Several years ago the members built an outdoor band stand to enhance their summer musical events and substantially increased attendance. They've also coordinated Fall bazaars, Christmas Craft and Artisan Exhibits, and the Long Tom Grange Calendar with international sales that raised over \$450,000 for education and put the Long Tom area on the map. The leaders of those projects are many of the same people who are organizing the Long Tom Trail and are site members themselves.

The individual members have expressed strong commitment to this project both by their volunteer efforts to date and by their financial commitment to make their sites meet the high standard of quality required by participating in the Long Tom Trail. Their aim is to make the slogan "Do The Long Tom" synonymous with a quality country experience. (See attached Member Commitments)

4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting):

Our target audience includes Lane County urban dwellers, convention delegates, local schools and community groups as well as out-of-state tourists. We hope to make them repeat visitors and have planned monthly festivals and other events to ensure their return.

We anticipate that a minimum of 12,000 Lane County residents will benefit. Because of our diverse attractions, we will gain an audience for wineries, art galleries, flowers and garden produce, farm animals, and those interested in many of today's lost arts like spinning, weaving, and felting. The more people discover our sites, the more they will also discover Lane County's other advantages and thus expand the benefits to the entire area. With the demise of Fern Ridge Lake, the loss of one million visitors is anticipated. We are trying to recapture some of this group by giving them other reasons to stay committed to this area. Our conservative estimates indicate we should be able to attract at least 10,000 visitors from this market. At our April 15th and 16th opening, we anticipate more than thousand visitors.

Looking ahead to 2010, we hope to capture the eyes of an Olympic audience thus increasing the visibility of Lane County and the Pacific Northwest way of life.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project.

The Association has met with many individuals and several groups to collaborate on this project. As members of Junction City-Harrisburg Chamber of Commerce, the Long Tom Agri-tourism Association will receive full Chamber support. The Long Tom Grange, as an organization, is committed to this tour. CVALCO will promote the Trail and distribute brochures; Oregon Crafted will include a full-page description of the Trail in their art guide. Off the Beaten Path will be one of the companies providing guided tours. The Long Tom Trail will also partner with similar trails currently being organized in the Lorane and Fern Ridge areas.

Individual site members have obtained support from their own organizational memberships. For example, member alpaca farmers belong to the Emerald Alpaca Association, and the President of the Oregon Sheep Breeders Association has given support for this project. Northwest Farm Credit Service is an associate member of the Long Tom Agri-Tourism Association. In addition, one of our members is on the boards of the Colored Pencil Society of America and the Oregon Glass Guild.

Other individuals who have committed support to the Trail include the mayor of Junction City, the Master of the Long Tom Grange, members of the Junction City Spinners Group and members of the Junction City Art Association as well as vitaculturalists and vintners who are pleased to educate the public on the history and skills of winemaking in Oregon.

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project.

Our goal is to attract at least 12,000 people and educate them about the culture, traditions and diversity that exist in this area of Lane County. Our success will be measured in several ways:

- Trail sites will have guest books for visitors to sign.
- A counter within the web site will be utilized to determine the number of hits generated by our site. The counter will differentiate between hits and results.

- The number of brochures distributed from various locations will be monitored to determine which locations appear to be of greatest benefit.
- On line coded coupons will be available; these will be tracked when redeemed.
- Our web site will be optimized for tourism key words to obtain high ranking in search results.
- We will gather customer feedback with the use of a brief questionnaire at the end of each organized tour. This will give us a better understanding of our success in providing a fun and educational experience and serve as an aid to making improvements.

Goals will be assessed after the first year to help determine future action.

III. Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses **

Artists' Fees.....	_____
Honoraria.....	_____
Stipends.....	_____
Production/Technical Personnel.....	3,000
Administrative Personnel	_____
Marketing.....	1,500
Printing/Duplicating.....	2,000
Space Rental.....	_____
Project Materials.....	_____
Other.....	450
Total Project Expenses.....	\$ 6,950 *

Direct Project Income **

AMOUNT OF THIS REQUEST.....	3,500
Other Project Income (Cash):	
Admissions	_____
Fees	_____
Other Grants	_____
Sponsors	_____
Donations	_____
Applicant Cash	450
Value of In-kind support	3,000
<i>(Specify type of in-kind</i>	
a. Technical Personnel (Graphic Designer)	<2,000>
b. Marketing (Professional Publicist)	<1,500>
Total Project Income	\$ 6,950 *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition. (2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.

Danuta Pfeiffer

April 14, 2005

Signature of Individual/Executive Director or Board Chair

Date



LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: YouthArts and Jacobs Gallery, programs of Lane Arts Council

Federal Tax Identification Number (if applicable): #93-0681430

Address: 99 W. 10th Avenue, Suite 100

City: Eugene State: OR Zip Code: 97401-3051

Telephone: (541) 485-2278 Fax: (541) 485-2478

Organization/Individual Web Address: www.lanearts.org

Executive Director (Mr. Mrs. Ms. Other): Mr. Andrew Toney (Lane Arts Council)

Telephone: (541) 485-2278 Fax: (541) 485-2478

E-Mail Address: www.lanearts.org

Primary Contact(s) Dr. Catherine Ballard (YouthArts) and Tina Rinaldi (Jacobs Gallery)

Title: YouthArts & Jacobs Gallery Directors E-Mail: cballard@lanearts.org and jgallery@teleport.com

Telephone: (541) 485-2278 (C. Ballard as lead) Fax: (541) 485-2478

Lane County District of Applicant: 03 (Eugene) with intent to engage educators and families county-wide

1. Amount Requested: \$12,200 Date of Application: April 13, 2005

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition.

Imagine! is a series of five community focused hands-on workshops, performances, and exhibits. Designed for educators, children and their families, these activities are linked to YouthArts' on-going county-wide in-school and non-school time programs. They also integrate programming activities and build on relationships with two primary coordinating partners—the Jacobs Gallery and Young Writers Association.

EDUCATION, AWARENESS and ACCESS:

Imagine! benefits children, educators, parents, artists and community arts organizations through activities that help to promote arts in education and enhance communities cultural and artistic lives. *Imagine!*'s activities are interactive, hands-on events, exhibits, and educational support workshops. Inspiration for the educational support workshops initiates with Jacobs Gallery's 2005-06 Exhibit Schedule. Based on the show themes—standards-based curricular materials will be developed. Workshops will be free and promoted to educators and parents throughout Lane County. Follow-up classroom visits may also be scheduled. Currently there are three proposed Jacobs Gallery shows that will include educational support workshops:

- 1) The Mayors Arts Show—coincides with state teacher in-service day in October 2005 and will include presentation of a variety of arts and cultural resources available to educators.
- 2) The Everlasting Valley... show (October-December) will highlight integrations between art, science, the natural environment and culture of agrarian life.
- 3) Marquee Massacres: Native Americans in One Hundred Years...show (January-March) will highlight multicultural connections and representations of "the other."

Opening receptions for the above shows will include hands-on activities designed to engage visitors of all ages. Two additional exhibit-events are also being developed as part of the *Imagine!* series: (continued)

- 4) Also held at Jacobs Gallery, the Annual YouthArts Celebration show (May-June) will highlight student-work created with YouthArts' Residency Artists from around the county. It will include workshops for teachers on ways to prepare work for exhibit as well as hands-on activities for children, their families, and gallery visitors.
- 5) The Glitterary Festival, is an annual event of the Young Writers Association. Held the last Saturday in April, young writer contest winners from around Lane County come to share their work at a public reading—as well as engage in a day of fun and family friendly activities inspired by the literary arts.

II. Project Information

1. What is the timeline for the project? **Five exhibit-events: Starting October 14th, 2005 with the first teacher in-service and ending mid-June 2006 with the Annual YouthArts Celebration Show (details above).**

2. What is the budget for the program/project? **\$28,900**

3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.

Each of the primary partners brings a level of expertise, years of experience and other established relationships to successfully complete the *Imagine!* project. For 27 and 11 years respectively, YouthArts and Young Writers Association has worked with educators, artists and community members throughout Lane County. Directors, Dr. Catherine Ballard and Louisa Lindsay Sprouse have over 25 years experience and collaborated over the past five on standards-based curricular development for teachers. Over the past 20 years, Jacobs Gallery has provided a venue for hundreds of Lane county's top quality artists to exhibit their work. The Gallery serves over 35,000 visitors annually, presenting a diverse range of exhibitons, workshops, and lectures. Tina Rinaldi, the Gallery director, has over 15 years experience developing a variety of exhibit programming and related educational materials. Our respective organizations/programs have managed and effectively raised support for hundreds of arts and educational projects.

4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting).

An estimated 100 teachers will directly benefit and in-turn impact up-to 3,000 K-8 students from an estimated 35 Lane County schools (rural and urban). Community events such as the YouthArts Celebration Show and Glitterary Festival are expected to engage 500-800 children and families. About 30-60 professional visual, performing and literary artists will also benefit through their participation. An estimated 20,000 visitors to the Jacobs Gallery will have opportunity to participate in these exhibition-related activities, thereby gaining a greater understanding for the role of art education programming in Lane County.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project.

Three primary partners: YouthArts and Jacobs Gallery, programs of Lane Arts Council; Young Writers Association.
Supporting collaborative relationships with: Schools/Districts and the Lane ESD; individual artists; UO Arts & Administration program; and other community arts-education providers.

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project.

Success of the *Imagine!* project will be measured in several ways—quantitatively and qualitatively:

In the short-term based on:

- a) Level of participation in educational support workshops by teachers and parents and their feed back regarding the benefits to students in the classroom. This will be gathered through written evaluation following the workshops and after they return to the classroom, with oral debriefing and an interest survey of future workshop interests/topics.
- b) Level of participation of children and families in community event-activities and their expressed satisfaction and desire for future event-activities. This will be gathered through written surveys and oral feed back from participants.
- c) Success in securing additional support fro the project from a range of sources—by the three primary partners.

In the longer-term:

- d) Levels of program participation (in school and non-school) is an on-going indicator of success in building support for the arts in education.
- e) On-going and increased engagement and support from parents and community members in working towards securing support for arts in education programs (both in school and non-school time). Including involvement in identifying future activities and helping to make them happen through advocacy and resource development.

III. Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees	4,500
Honoraria.....	600
Stipends	0
Production/Technical Personnel	4,400
Administrative Personnel/coordination	5,500
Marketing	4,200
Printing/Duplicating	3,700
Space Rental.....	800
Project Materials	2,000
Other.....	3,200 (curricular materials)
Total Project Expenses.....	\$28,900*

Direct Project Income

AMOUNT OF THIS REQUEST.....	12,200
Other Project Income (Cash):	
Admissions.....	N/A
Fees	N/A
Other Grants	10,500 (\$3,000 confirmed)
Sponsors	3,500 (\$1,500 confirmed)
Donations	2,700
Applicant Cash	N/A
Value of In-kind support	_____
<i>(Specify type of in-kind:)</i>	

Total Project Income.....	\$28,900*

*Total Expense must equal Total Income

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.

Andrew J. Jolley EXECUTIVE DIRECTOR 4/13/05
 Signature of Individual/Executive Director or Board Chair Date



LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: Dance Theatre of Oregon
Federal Tax Identification Number (if applicable): 93-1190854
Address: 815 Dorris St.
City: Eugene State: OR Zip Code: 97404
Telephone: (541) 689-5189 Fax: (541) 688-9235
Organization/Individual Web Address: www.dtodance.org
Executive Director (Mr. Mrs. Ms. Other): Marc Siegel & Pamela Lehan-Siegel
Telephone: (541) 689-5189 Fax: _____
E-Mail Address: dto@efn.org
Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): _____
Title: _____ E-Mail Address: _____
Telephone: _____ Fax: _____
Lane County District of Applicant: Multiple Districts

1. Amount Requested: \$ \$1,500 Date of Application: 4/10/05

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition.

The project "Move the Student Body/ Hult Center 25th Birthday Dance with DTO II Childrens Company" is several fold. First, site visits by Co-Artistic Director Marc Siegel to thirty schools in Lane County; each school has six classes (K-8), students learn a dance, stretching, bone identification, music of the world, and perform dance for the student body in an assembly. Second, all of these children will be asked to perform this dance at the Hult Center's 25th Birthday Celebration and they will be led by the DTO II Children's Company (17 members) and Marc and Pamela Siegel, Artistic Directors. Phase one will cost each school only \$25 for six classes and assembly and will be subsidized by foundations like The Collins Foundation, Haugland Foundation and individual donors. Admission for students to the Hult Center is free. We hope every child in Lane County comes to the Hult Center to perform. The project will also address priority B by reaching new audiences both in the schools and at Hult Center and will strengthen this rare program of exercise and dance creation and show the importance of dance, exercise, body awareness and performance skills. Priority C will be covered by having students dancing for there peers (extremely rare) enhancing the visibility of this activity both in 30 schools and at Hult Center and will strengthen the DTO II Children's Company, an entity that is also a rarity in our state. Children will participate in the schools and at the prestigious Hult Center in front of new audiences throughout the celebration of the Hult Center. "Move the Student Body..." is attempting to continue it's life in which thirty three schools were visited (03-04) seeing children create their own dances, exercise, perform for there peers and adults. Body awareness, building confidence in performing and exercising through the art of dance is rare in Oregon. Mr. Siegel will facilitate the school site visits.



II. Project Information

1. What is the timeline for the project? The Project will take place during the 2005-2006 school year and conclude in 2006 at the Hult

2. What is the budget for the program/project? \$ \$12,000

3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.

Dance Theatre of Oregon, resident at Hult Center for twelve years has been teaching in Oregon schools since 1991. DTO takes the lead in performing arts and education also in the Western States and BC. The DTO II Children's Company will be performing at Oregon Bach Festival and on tour to Tillamook Oregon, and performed three times prior at Hult Center (Tin Soldier, Thumbelina, Nuttycracker). Lane ESD funded 33 site visits in 03-04 for this project formerly the "fit" grant.

4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting).

Thirty schools participating will see on average 250 children per. Non participating observers (students and parents) averaged 100 per, roughly 10,050 individuals for site visits who will benefit. The Hult Center will see these 10,050 people repeat their performance on Silva Hall to audiences that will roughly be in the range of ten thousand people coming through the Hult for the Birthday Celebration. Also the 17 member DTO II Childrens Company and there families.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project.
30 schools in Lane County such as Cottage Grove, Junction City, Veneta/Elmira and many others besides Eugene, Springfield. Also the DTO II Children's Company will be an integral collaborator and the Hult Center staff and crew facilitating the Birthday Celebration and the prospective audiences, patrons and donors that will attend this massive 25th birthday celebration.

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project.

The number of schools (ideally at least 30), will see on average of 250 children dancing, stretching, anatomy identification, music and cultures of the world and performing for their peers in an ending assembly in school and at Hult Center. This will be the measuring tool (30 schools multiplied by on average 250 children (7500) plus 100 observers totaling 10, 050 people. Each school site visit will have six classes in which they will create a work about four minutes in length including the Hult Birthday Dance, a sequence of 30 movements then "free dancing" in which they create their own movement, and "name choreography" in which each student does a solo movement alone while all others watch and other fun exercises (please see description of The Birthday Dance). We will ask every child to come to the Hult to perform this dance. The time lapse between each schools site visit will be facilitated by the DTO II Children's Company leading the children onstage during the dance performance. Each assembly can be video'd for students to watch themselves perform if they desire and they can be video'd at Hult Center also. The success will also be measured at Hult Center by how many of these students attend and we will use the DTO II to facilitate children who did not perform or participate in the school site visits so all children attending can dance onstage, being led by DTO II and Artistic Directors Marc Siegel and Pamela Lehan-Siegel. Not only the school performance can be a lasting valuable experience but performing at Hult Center for audience, patrons and supporters could be a memorable, stimulating and educational experience.

III. Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees	<u>11,000</u>
Honoraria	_____
Stipends.....	_____
Production/Technical Personnel.....	<u>200</u>
Administrative Personnel	<u>400</u>
Marketing	<u>200</u>
Printing/Duplicating.....	<u>50</u>
Space Rental.....	_____
Project Materials	<u>150</u>
Other	_____

Total Project Expenses \$ 12,000 *

Direct Project Income

AMOUNT OF THIS REQUEST	<u>1,500</u>
Other Project Income (Cash):	
Admissions	_____
Fees	<u>750</u>
Other Grants	<u>8,750</u>
Sponsors.....	<u>1,000</u>
Donations	_____
Applicant Cash.....	_____
Value of In-kind support	_____
(Specify type of in-kind:)	_____

Total Project Income..... \$ 12,000 *
*Total Expense must equal Total Income

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.

Marc Seguel 4/14/05
Signature of Individual/Executive Director or Board Chair Date

Application Checklist:

- Thirteen copies of the application (three-hole punched)
- Current organization budget (single copy)
- Copy of IRS tax determination letter (if applicant is not-for-profit organization)
- Optional support materials (a single copy of up to three items)
- Site owner's statement of commitment (if appropriate for your project)
- Stamped, self-addressed envelope (if return requested)

Mail or deliver all materials in one complete package to:

**Cultural Opportunity Grant
c/o LANE ARTS COUNCIL
99 W. 10th Avenue #100
Eugene OR 97401**

Receipt Deadline: Friday, April 15, 2005, 4:00 p.m.

NOTE: The Lane Arts Council office closes at 4:00.

LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: Oregon Festival of American Music

Federal Tax Identification Number (if applicable): 93-1045304

Address: PO Box 1497, Eugene 97440; street address: c/o The Shedd 868 High Street, Eugene 97401

City: Eugene State: OR Zip Code: 97401

Telephone: 541/687-6526 Fax: 541/687-1589

Organization/Individual Web Address: www.ofam.org

Executive Director (Mr. Mrs. Ms. Other): Mr. James Ralph

Telephone: above Fax: _____

E-Mail Address: jqr@ofam.net

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): Ms. Ginevra Ralph

Title: Director of Education E-Mail Address: gralph@ofam.net

Telephone: above Fax: _____

Lane County District of Applicant: 3/Sorenson

1. Amount Requested: \$1,000 Date of Application: April 12, 2005

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition. This request is for tuition assistance for low income students living outside of the Eugene city limits to attend music classes and summer vacation camps at OFAM's American Music Institute. Currently 33% of our youth students are eligible for Title 1 (free lunch) funding and request \$25,000 in financial aid each year. As we have brought new adult classes on line this year, we now also have financial aid requests from low-income adults. Because AMI receives City support for Eugene youth, this LCCC proposal is to reach out to the more rural underserved communities in the County to (1) make them aware of the opportunities available for students of all ages at AMI; (2) make the classes, camps, and rental of instructional instruments affordable, thereby increasing their access to (3) educational instruction in music and performing arts. For some of these youngsters, and certainly for any of the adults who are eligible, this may be their only, hands-on, music training, but in any case it is a unique opportunity to learn new repertoire, work with both local and international guest artists, integrate their learning with OFAM's concert experiences, and expand their musical horizons.

II. Project Information

1. What is the timeline for the project? June – August 2005 for summer camps and classes.

2. What is the budget for the program/project? \$ _____

3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project. Now in our third year of operations at The Shedd, OFAM/AMI currently serves over 400 students per week and projects more than 500 students for summer camps. AMI flyers and catalogues are delivered through area schools, direct mail, and public brochure racks. Marketing for classes includes ads in the Register Guard, Eugene Weekly, and Oregon Family, as well as public relations media spots. Summer camp brochures are translated into Spanish and we attend school district and family info fairs.

4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting). We will target Junction City, Springfield, Cottage Grove, and Oakridge. We will also network with families in Florence who have attended AMI summer camps by carpooling together. The project primarily benefit youth 18 and under, but we anticipate some additional low income adults to participate in summer classes as well.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project. Our on-going challenge is to deliver information to families and youngsters through the area schools. We have a good relationship and distribution agreement with several of the school districts, but it is one that is critical to maintain to reach families cost-effectively and efficiently.

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project. Our data will include: the number of students who apply for and receive financial assistance; geographical representation of those students; the amount of financial assistance granted; and student feedback regarding their experience.

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LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: Lord Leebrick Theatre Company

Federal Tax Identification Number (if applicable): 93-1160018

Address: 1320 W. 2nd Avenue

City: Eugene State: OR Zip Code: 97402

Telephone: 541-684-6988 Fax: same, please call before faxing

Organization/Individual Web Address: www.lordleebrick.com

Executive Director (Mr. Mrs. Ms. Other): Dr. Craig Willis

Telephone: 541-684-6988 Fax: same, please call before faxing

E-Mail Address: director@lordleebrick.com

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): _____

Title: _____ E-Mail Address: _____

Telephone: _____ Fax: _____

Lane County District of Applicant: 4

1. Amount Requested: \$ 2,000 Date of Application: April 14, 2005

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition. The Lord Leebrick Theatre Company is developing a bicultural (Latino/Anglo) education and performance project in collaboration with Casa de la Cultura. Project activities include: (1) weekend performance/residency by Teatro Milagro, a Portland based professional bicultural touring theatre company; (2) bi-lingual performance classes for Latino community members ages 8 – adult at Lord Leebrick’s rehearsal studio in the Whiteaker neighborhood taught by professional acting teachers (courses are offered at no charge to build participation from a broad segment of the Latino community); (3) a bicultural performance work to be produced locally during Lord Leebrick’s 2005/2006 regular performance series, performed initially at our theatre and then toured to outlying communities in Lane County. For all performances there will be subsidized admissions to targeted populations. The project aims to strengthen Lane County’s Latino community by expanding opportunities to participate in the local arts community. Other goals are to enhance the community-at-large by generating greater appreciation for cultural differences and expanding the pool of trained artists in Lane County.

II. Project Information

1. What is the timeline for the project? Classes began in March 2005 and are ongoing. Teatro Milagro will conduct a residency in May 2005, and the locally produced performance work will be developed between October 2005 and February 2006.
2. What is the budget for the program/project? \$28,800
3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project. Lord Leebrick has produced professional caliber theatre for 13 years. We employ a full-time artistic director, a part-time general manager, technical director and box office manager. Artists and teachers are contracted individually per project. Dr. Craig Willis, has over 10 years of experience teaching performance skills to all ages, and over 15 years experience of producing and marketing theatrical events. This project is supported by a grant from the National Endowment for the Arts.
4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting). Lane County's Latino community, our largest growing cultural minority, is the target for this project. 2000 census figures indicate that Latino's comprise 5% of the general population locally. We hope to reach as many as 40 students of all ages with performance classes, 200 community members via the Teatro Milagro residency, and as many as 1500 community members via the project's locally produced performance work.
5. List the groups and/or individuals (if any) with whom you will collaborate on this project. Outreach via youth mentors: Juan Cuadros, Springfield High School, Michael Sorondo at Centro Latino. Class recruitment is being supported by Yesika Aveulo and Erin Buckrew from Casa de la Cultura (a newly formed collective of individuals and artists focused on preserving and enhancing Latino culture).
6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project. Attendance at classes, performances and residency workshops will be tracked. Presently 7-10 students are participating in weekly classes. We expect to grow that number to 18 to 20, adding additional class sessions when demand warrants. Ideally, both youth classes (ages 8 – 14) and teen/adult classes (15 and older) will eventually be supported by interest from the community. Participants should demonstrate growth in basic acting skills (sensory recall, concentration, improvisation, breath control, diction, body alignment) used to develop clear characterizations made from artistic choices. Participants should gain an awareness of cultural traditions of dramatic performance and storytelling and understand how culture affects content and production values. Students should begin to understand how performance training can build skills and awareness applicable to life beyond the stage (including: teamwork, concentration, creativity, risk taking, sympathy, empathy, leadership, time management and enhanced communication skills). Advanced students should demonstrate mastery to a point of participating in professional caliber performance work.

Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees.....	4,500.00	_____
Honoraria	3,000.00	_____
Stipends.....	_____	_____
Production/Technical Personnel.....	4,500.00	_____
Administrative Personnel.....	3,200.00	_____
Marketing.....	5,500.00	_____
Printing/Duplicating.....	1,000.00	_____
Space Rental.....	4,700.00	_____
Project Materials	1,700.00	_____
Other	700.00	_____

Total Project Expenses **\$28,800.00** *

Direct Project Income

AMOUNT OF THIS REQUEST	2,000.00	_____
Other Project Income (Cash):		
Admissions.....	6,000.00	_____
Fees	_____	_____
Other Grants.....	10,000.00	_____
Sponsors.....	_____	_____
Donations	3,500.00	_____
Applicant Cash.....	4,500.00	_____
Value of In-kind support.....	2,800.00	_____

(Specify type of in-kind:)


Marketing support (KLCC, KVAL), Contributions of set materials

Total Project Income **\$ 28,800.00** *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.



Signature of Individual/Executive Director or Board Chair

04-15-05

Date

LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I Applicant Information

Name of Individual/Organization: Sparkplug Dance Educational Resources

Federal Tax Identification Number (if applicable): N/A

Address: 836 Taylor Street

City: Eugene State: OR Zip Code: 97402

Telephone: 689-3233 Fax: c/o 686-8293

Organization/Individual Web Address: www.sparkplugdance.org

Executive Director (Mr. Mrs. Ms. Other): Ms. Rachael Carnes

Telephone: 689-3233 Fax: c/o 686-8293

E-Mail Address: rachael@sparkplugdance.org

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): N/A

Title: _____ E-Mail Address: _____

Telephone: _____ Fax: _____

Lane County District of Applicant: 4

1. Amount Requested: \$2100 Date of Application: 4/14/05

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition.

Collaborative, interdisciplinary educational programs introduce children, families, and teachers to dance and visual arts as creative learning tools for people of all abilities. (1) Two free Dance parties: 3-hour drop-in events to be held at Jordan Schnitzer Museum of Art (summer) and DIVA (fall). Inclusive, synergistic creative movement and visual arts activities, led by Rachael Carnes of Sparkplug Dance, Patty Prather of Hilyard Community Center, and education volunteers from JSMA. (2) Teacher in-service training at JSMA, (October 14): Curriculum-based workshop sessions immerse K-5 teachers in creative dance, developmental movement, and visual thinking strategies with direct classroom applicability. Teachers discover how creative dance and museum visits can enhance motivation and help students learn to look, think, read, and understand across many disciplines. Workshop leaders: Rachael Carnes, Executive Director, of Sparkplug Dance; Ben Brinklev, Museum Educator for School Programs, Jordan Schnitzer Museum of Art.

II. Project Information

1. What is the timeline for the project? **June-October, 2005**
2. What is the budget for the program/project? **\$ 2800**
3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project. **Rachael Carnes, B.A. in Theater/Dance from Reed College, has 12 years of experience as a dance educator; Ben Brinkley, M.S. has six years' experience as a museum educator and is expert in visual thinking strategies; Patty Prather, Program Supervisor, is an experienced programmer and facilitator of arts activities for people of all abilities.**
4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting). **Marketing efforts for the Dance pARTies will target low-income families: total attendance estimated at 600. Up to 60 teachers will be admitted to the in-service workshops, benefiting 1800 students in 2005-2006 alone.**
5. List the groups and/or individuals (if any) with whom you will collaborate on this project. **Sparkplug Dance will collaborate with DIVA, Jordan Schnitzer Museum of Art, and Hilyard Community Center.**

III. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project. Dance pARTies: We will count the number of participants; in addition we will provide free/discounted passes for families to visit DIVA or JSMA, and sample a Sparkplug Dance class or workshop. The number of families who take advantage of these benefits will be a measure of awakened interest in arts and cultural resources. Teacher workshops: In addition to recording the number of teachers who attend and their students who will benefit directly, we will ask teachers to complete a written evaluation assessing the strengths and potential usefulness of the workshop design, and offering suggestions for improvement.

III. Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees.....
Honoraria.....\$1200
Stipends.....
Production/Technical Personnel.....
Administrative Personnel.....\$ 200
Marketing.....\$ 150
Printing/Duplicating.....\$ 100
Space Rental.....\$ 600
Project Materials.....\$ 150
Other.....\$ 500

Total Project Expenses..... \$ 2800 *

Direct Project Income

AMOUNT OF THIS REQUEST.....\$ 2100
Other Project Income (Cash):
Admissions.....
Fees.....
Other Grants.....
Sponsors.....
Donations.....\$ 100
Applicant Cash.....\$ 600
Value of In-kind support.....

(Specify type of in-kind:)

\$200 admin personnel; \$200 museum passes, class scholarships; \$200 space rental

Total Project Income..... \$ 2800 *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.



Signature of Individual/Executive Director or Board Chair

4/10/05

Date

Application Checklist:

- Thirteen copies of the application (three-hole punched)
- Current organization budget (single copy)
- Copy of IRS tax determination letter (if applicant is not-for-profit organization)
- Optional support materials (a single copy of up to three items)
- Site owner's statement of commitment (if appropriate for your project)
- N/A Stamped, self-addressed envelope (if return requested)

Mail or deliver all materials in one complete package to:

**Cultural Opportunity Grant
c/o LANE ARTS COUNCIL
99 W. 10th Avenue #100
Eugene OR 97401**

**Receipt Deadline: Friday, April 15, 2005, 4:00 p.m.
NOTE: The Lane Arts Council office closes at 4:00.**

LANE COUNTY CULTURAL COALITION (LCCC)

Cultural Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: Skinner City Farm

Federal Tax Identification Number (if applicable): 93-1303365

Address: 455 West 1st Ave.

City: Eugene State: OR Zip Code: 97401

Telephone: 541-344-8322 Fax: 541-344-1197

Organization/Individual Web Address: http://www.efn.org/~scf/

Executive Director (Mr. Mrs. Ms. Other): Stacey Janssen

Telephone: 541-344-8322 Fax: 541-344-1197

E-Mail Address: scf@efn.org

Lane County District of Applicant: District 4

1. Amount Requested: \$5,000 Date of Application: 4-13-05

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities set forth by the Cultural Coalition. This initiative fits with each of the LCCC's priorities by building greater: A. Access to affordable inclusive and diverse cultural activities that will improve the community's understanding and appreciation of local heritage; B. Awareness by reaching out to new audiences through diverse community partnerships and involving them in innovative activities that enhance and promote our community's rich cultural and natural history; and C. Educational opportunities and cultural activities that will have long-term benefits for the general community, local schools and agencies that serve people in need. Gathering the stories and remembrances of a community is an important method to preserve local history for future generations. Skinner City Farm's Historic Preservation Initiative 2005 will bring together community members, especially elders and youth, from diverse backgrounds to share, preserve and learn from these invaluable stories. This initiative is a collaborative effort between Skinner City Farm (SCF), the education program of the Center for Appropriate Transport (CAT), the Lane County Historical Museum (LCHM), local exhibit planner Alice Parman, and local middle/high schools youth. These collaborators will gather, preserve, celebrate and exhibit stories and remembrances of pre-settlement to recent times, emphasizing the original donation land claim and farm site of Mary and Eugene Skinner (namesake of the City of Eugene and Skinner Butte Park, where Skinner City Farm is located). SCF staff will reach out to new and existing community partners to find elders and community members who have an interest in sharing and preserving their stories and remembrances. SCF will work with Bob Hart from (LCHM) and Alice Parman to select the most appropriate "talking circle" participants from the event to record for the exhibit. SCF will coordinate with local schools and alternative education programs, like CAT, to find students who would like to help organize and interview the talking circle participants and/or help design and develop the exhibits. An event will be held in early summer at the SCF site at the west end of Skinner Butte Park and will be open to the public. This celebratory event will help inspire the public to connect to the community's history and many cultures, as well as raise the community awareness of this important park. To this end, there will be several historically relevant activities that will appeal to people from diverse backgrounds and ages including: the talking circles; historic presentations on local cultures, traditions, farming, crafts, and natural history; old time games; music and food. There will also be an unveiling of eight large metal gates designed for the SCF Community Garden entrances with historic depictions by local artist Susan Applegate (of Applegate Trail fame). After the event, SCF will work with our collaborators and students to develop digital recordings of the talking circle participants, and to create a self-guided exhibit that will have visual and audio components for display on the internet or for group presentations. We will work with our collaborators to design and build an outdoor interpretive panel to display an exhibit and refer people to related historic sites (e.g.: SCF website, LCHM, Masonic Cemetery and other historic opportunities). As people in our community age and pass on, we lose important opportunities to listen and learn valuable lessons from their stories. This project will allow us to contact elders and others in our community who may have first-hand experiences; photos, or objects related to the site; or stories and keepsakes to share from their own elders.



II. Project Information

1. **What is the timeline for the project?** 1.) organize and implement a gathering of diverse elders and community members to celebrate our local history, share site related stories, and identify prospective stories to be recorded and exhibited at a later date (June-Sept 05); 2.) involve middle and high school students in coordinating, designing, and developing exhibits (June 05-June 06); 3.) develop and display historic exhibits for the website, presentations, and the outdoor panel (Sept 05- June 06); 4.) design and build a weatherproof outdoor interpretive panel at the site (June 2005).
2. **What is the budget for the program/project?** \$ 19,500
3. **Please provide a brief description of the individual/organizational capacity to successfully accomplish the project.** This initiative is a cooperative effort among: SCF, the LCHM, and the CAT, and with one key community professional, Alice Parman. SCF will be responsible for overseeing and coordinating every aspect of the initiative. Since 1997, this organization has been working to preserve and enhance this unique historical site (please visit SCF's website at <http://www.efn.org/~scf/>). SCF's staff person, Stacey Janssen, will be the project manager. For the last 10 years, Stacey has worked with the non-profit community on all aspects of organizational development and management. The LCHM has been working to preserve Lane County's cultural and historic identity since 1951. Robert Hart, LCHM director, will help coordinate the talking circles at the event and design exhibits, and will teach students about gathering oral histories. The CAT is a real world, hands-on, alternative educational program for middle and high school students (please visit the website at www.catoregon.org). CAT teaching staff, Jan VanderTuin and Karl Benedek, will work with their students on three main aspects of the initiative: recording the talking circle participants; developing the web-based and on-site exhibits; and building the weatherproof display. Alice Parman has been an exhibit planner since 1989. She will play a lead role in the talking circles, recording stories and designing the exhibits. (Resumes for key personnel are attached).
4. **Please describe the communities, audiences and individuals that the project will benefit.** Beneficiaries include: 20 or more elders and community members who will participate in the talking circles, 10 or more students we engage in the project, as well as the hundreds of community members who attend the event. We expect thousands of people every year to visit the talking circle exhibit on the web, request presentations and/or visit the exhibit in the park. Furthermore, digital recordings of the talking circle will become part of future exhibits at the LCHM. Finally, the 10 or more agencies and organizations that will partner in the project will benefit from greater public awareness and action toward meeting organizational missions and visions.
5. **List the groups and/or individuals (if any) with whom you will collaborate on this project.** The key initiative collaborators include SCF, the education program of the CAT, the LCHM, local exhibit planner Alice Parman, middle/high school youth programs. We will also partner the City of Eugene, Campbell Senior Center, University of Oregon, Centro LatinoAmericano, Willamette Family Treatment, Siempre Amigos, Huerto de la Familia, Kalapuya leader Ester Stutzman, Lane Community College Black Student Union, the Farmer's Union and local Tribal Councils to name a few. (Please see attached letters of support).
6. **Please explain how you will measure and evaluate the success of the program or project.** The success of this initiative will be measured by the benefits, outcomes and related activities produced by the projects including: 1.) Collaboration efforts with partners to develop and host an event that will engage hundreds of diverse participants to help celebrate, preserve, appreciate and become involved in the local history of this important site; 2.) Work with youth to develop mentoring relationships with elders and professionals; 3.) Design and display two culturally and historically appropriate and easily accessible exhibits (a web-based and an outdoor exhibit); and 4.) Publicize the exhibits so people can experience them by visiting the web-based or outdoor exhibits, and/or by requesting a group presentation of the exhibit. We will evaluate the effectiveness of the project in the following quantitative ways: 1.) number of people from diverse backgrounds that participate in the talking circles; 2.) number of students involved in the project; 3.) number of people who attend the event; 4.) number of organizations that partner in this project; and 5.) number of people who view the exhibits per year. We will also evaluate the project qualitatively by presenting an exhibit questionnaire on our website.

III. Project Budget Information

Direct Project Expenses

Exhibit Design & Development	\$7,500
Project Management.....	\$4,500
Equipment for Digital Exhibit.....	\$2,500 (Computer & projector to develop/present exhibit)
Labor & Materials for Outdoor Exhibit	\$2,200
Public Outreach for Event & Exhibit	\$1,300 (Advertising, printing and postage)
Materials & Supplies for Event.....	\$1,500 (Permits, space & equipment rental, presenters fees, food)
Total Project Expenses	\$ 19,500*

Direct Project Income

AMOUNT OF THIS REQUEST \$5,000

Other Project Income (Cash):

Oregon Community Foundation.....	\$9,800 (requested)
City of Eugene.....	\$200 (committed for outdoor display panel)
Value of In-kind support	\$4,500 (committed)
<i>(Specify type of in-kind:)</i>	
Alice Parman.....	\$2,000 (committed-Exhibit design & coordination)
Center for Appropriate Transport	\$1,500 (committed-Digital recording, graphic/web design)
Lane Co. Historical Museum.....	\$1,000 (committed-Historical research & exhibit design)

Total Project Income..... \$19,500*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.

Signature of Individual/Executive Director or Board Chair

Date

Application Checklist:

- Thirteen copies of the application (three-hole punched)
- Current organization budget (single copy)
- Copy of IRS tax determination letter (if applicant is not-for-profit organization) *Please note SCF is in the process of receiving its 501c3 status from the IRS (see letter from attorney). However, the Center for Appropriate Transport is willing to serve as the fiscal sponsor if necessary (see enclosed letter from CAT).
- Optional support materials (a single copy of up to three items) * See attachments Letters of Support, Resumes, and Newsletter
- NA Site owner's statement of commitment (if appropriate for your project)
- NA Stamped, self-addressed envelope (if return requested)

Mail or deliver all materials in one complete package to:

Cultural Opportunity Grant
c/o LANE ARTS COUNCIL
99 W. 10th Avenue #100
Eugene OR 97401

Receipt Deadline: Friday, April 15, 2005, 4:00 p.m.
NOTE: The Lane Arts Council office closes at 4:00.

LANE COUNTY CULTURAL COALITION
Opportunity Grant Application

I. Applicant Information

Name of Individual/Organization: McKenzie Arts Forum, Inc

Federal Tax Identification Number (if applicable): 93-1324325

Address: P.O. Box 325

City: Blue River State: OR Zip Code: 97413

Telephone: 541-822-6264 Fax: _____

Organization/Individual Web Address: _____

Executive Director (Mr. Mrs. Ms. Other): _____

Telephone: _____ Fax: _____

E-Mail Address: mckenzie_artsforum@hotmail.com

Primary Contact, if other than Executive Director (Mr. Mrs. Ms. Other): Penny Harris

Title: President E-Mail Address: pjharris@fs.fed.us

Telephone: 541-822-7265 Fax: _____

Lane County District of Applicant: McKenzie

1. Amount Requested: \$2190 Date of Application: 4-14-05

2. Priority Addressed (check one or more): Access Awareness Education

3. Briefly describe the program or project for which the individual/organization seeks support. Be specific about the ways in which this effort address the priorities (described in the Grant guidelines above) set forth by the Cultural Coalition. "Art in the Forest" will engage all skill levels of participating artists in a series of educational art workshops such as outdoor watercolor painting, nature photography and nature writing. An artist will teach a different media each weekend, with 6-7 hours on Saturday and 4-5 hours on Sunday. Attendance will be limited to 20 participants per class and will be free. Adults and youth may participate; light to moderate hiking is expected. Classes will be held at the HJ Andrews Experimental Forest conference room and in the surrounding forest. A sack lunch is provided on Saturday. Featured guest speakers will take participants on an exploration of the connections between either, art and science, or art and nature in 3 Saturday evening presentations coinciding with the workshops. The general public may attend the evening presentations. Project funds will encompass artists and speaker fees, space rental, marketing, educational or interpretive material, and sack lunches. Participants will have to provide the appropriate supplies and equipment; transportation and lodging (camping is available 1/2 mile from the Experimental Station). The Workshops will give approximately 30-60 participants the opportunity to be educated in their preferred art, develop an understanding of the connections between art and nature and encouraged to explore Lane County and nature through their own art. The evening speakers will allow more people to participate in understanding and appreciating the connections between natural resources and the arts, as well as the value in living in Lane County.

II. Project Information

1. What is the timeline for the project? August – October, dependent on availability of the HJ Andrews schedule and artists

2. What is the budget for the program/project? \$2,740

3. Please provide a brief description of the individual/organizational capacity to successfully accomplish the project. The McKenzie Arts Forum has organized projects such as McKenzie Arts Festival and art classes at the McKenzie School District, where members were coordinating, volunteering and teaching. The Forum is currently coordinating and creating a \$16,800 outdoor art project with other local non-profit groups. One of the teachers of the "ART in the Forest" workshop has been teaching watercolor painting at Lane Community College for over 5 years. Another teacher, a Forum member, has taught at the high school for a year and is currently selling his photographs at many local festivals and markets. This person is also a backup writing teacher, he has had several essays published in ORION magazine, scientific publications, and had a reoccurring article in the local newspaper.

4. Please describe the communities, audiences and individuals that the project will benefit (who and number benefiting). Workshop participants from throughout the county, residents or visitors, are welcome to sign up. We have a limit of 20-people/weekend class due to safety concerns. Participants are not required to sign up for every weekend just the classes they are interested in. This would allow for approximately 30-60 different people to participate. The evening speakers are open to all residents of Lane County and visitors to the McKenzie Valley. Expected participation, based on past campground speakers, would be approximately 50 to 120 people for all 3 weekends.

5. List the groups and/or individuals (if any) with whom you will collaborate on this project. H.J. Andrews Experimental Station – are providing the site facilities

6. Please explain how you will measure (number of individuals benefited, works created, number of exhibits/activities) and evaluate the success of the program or project. There will be a registration for the workshops and a head count will be done for the evening speakers to determine the number of individuals benefited. At the end of the workshops we will ask participants to fill out a short evaluation form. Speakers success will be determined by attendance, maintaining or increasing with each speaker.

Project Information

Note: For the 2005 grant cycle, the Lane County Cultural Coalition anticipates awarding total grants of approximately \$15,000.

Direct Project Expenses

Artists' Fees	\$1,100	_____
Honoraria		_____
Stipends	\$300	_____
Production/Technical Personnel		_____
Administrative Personnel.....	\$250	_____
Marketing	\$250	_____
Printing/Duplicating	\$100	_____
Space Rental	\$240	_____
Project Materials.....	\$200	_____
Other	\$300	_____

Total Project Expenses \$2,740 _____ *

Direct Project Income

AMOUNT OF THIS REQUEST.....	\$2,190	_____
Other Project Income (Cash):		
Admissions		_____
Fees.....		_____
Other Grants		_____
Sponsors		_____
Donations.....		_____
Applicant Cash	\$200	_____
Value of In-kind support.....	\$350	_____

(Specify type of in-kind:)

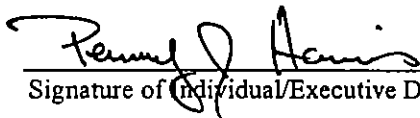
Duplicating Posters/flyers, volunteers for facilities, coordination, registering people and marketing . _____

Total Project Income \$ 2,740 _____ *

**Total Expense must equal Total Income*

IV. Authorization

The undersigned certifies that they are authorized to represent the organization applying for a grant and that the information contained in this application is accurate. The undersigned agrees that if a grant is awarded to the organization: (1) the grant will be used for the purpose outlined in the grant award letter and may not be expended for any other purpose without prior written approval from the Lane County Cultural Coalition 2) information about the organization and the grant may be used by the Oregon Cultural Trust in any published materials.



Signature of Individual/Executive Director or Board Chair

4-15-05

Date

IN THE BOARD OF COUNTY COMMISSIONERS
OF LANE COUNTY, OREGON

RESOLUTION NO. 05-6-1-) IN THE MATTER OF COMMENDING
) RECIPIENTS OF THE LANE COUNTY
) CULTURAL COALITION'S CULTURAL
) OPPORTUNITY GRANTS

WHEREAS, in 2001, the Oregon Legislature directed county government to help form cultural coalition planning committees, and

WHEREAS, a Lane County Cultural Coalition Planning Committee was appointed, developed a local cultural plan, defined a structure of the cultural coalition and recommended the Lane Arts Council as its fiscal agent as required by the Oregon Cultural Trust, and

WHEREAS, the Lane County Cultural Coalition Planning Committee set aside \$15,000 to disburse in its FY 2005-06 funding cycle, and

WHEREAS, the Coalition selected 10 applicants among the 49 applications that were received, and

WHEREAS, the Coalition has requested the Board of Commissioners show its support for the arts, heritage and humanities by joining in acknowledging the recipients,

NOW, THEREFORE IT IS HEREBY RESOLVED that the Lane County Board of Commissioners is pleased to commend the 10 successful recipients of the Lane County Cultural Coalition Opportunity Grants.

DATED this 1st day of June, 2005.

Chair, Lane County Board of
Commissioners

APPROVED AS TO FORM
Date 5/18/05 Lane County
Jerese [Signature]
OFFICE OF LEGAL COUNSEL